



In-Terminal Advertising Guide



www.flygcairports.com

Why Advertise with us?

In-House management

You will work directly with our local dedicated Airport Marketing Manager, not a third-party company to create the ideal strategy for your business marketing needs. Our staff is always here for you.

Reach

100,000 airline passengers plus their loved ones that greet them each year. Advertise your business or event in our beautiful terminal.

Elite target audience

Greet our unique audience of airline passengers:

Vacationers come from all over to enjoy award winning travel destinations of Saint Simons, Sea Island, Jekyll Island and more.

Local corporate industry booms bring business travelers daily thru our terminals. Some even use our terminals as a daily commute. Talk about a great ride!

Local convention centers draw great amount of attendees year around coming to and from the famed Golden Isles of Georgia.

Property Owners of **vacation homes** or rental properties on the islands and mainland

Federal Law Enforcement Training Center (**FLETC**) serves approx. 74,000 students a year- with frequent travel to and from Washington D.C.

Meet your business advertising needs

The Brunswick Golden Isles Airport offers a variety of display media. The sky is the limit. We have ways of reaching high altitudes....

Flexibility

Monthly, annual and multi-year contracts are available

Great for showcasing your special event

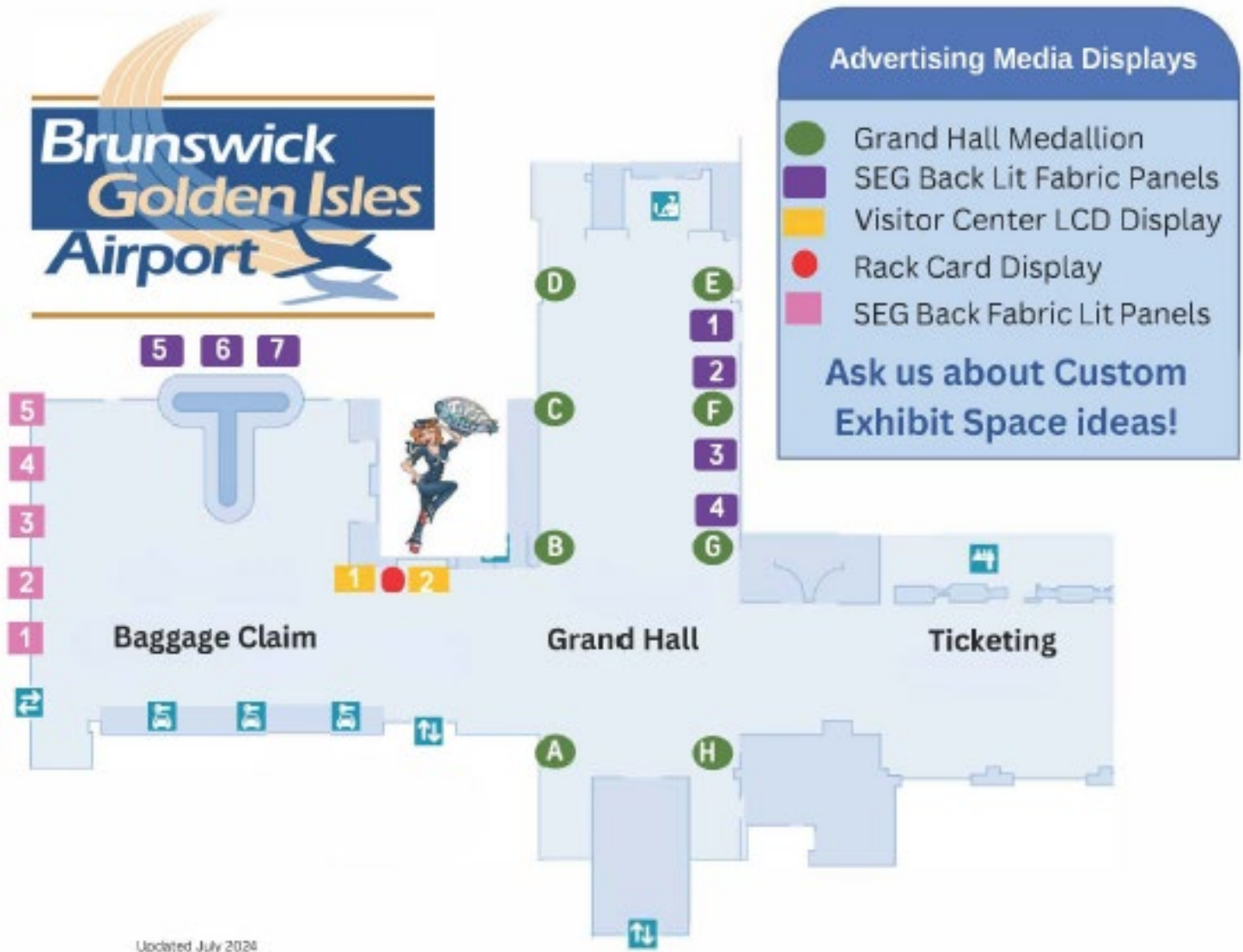
Cost effective

Value oriented and budget-friendly with a range of pricing options



Brunswick Golden Isles Terminal Map

Advertising Media Displays



Ask us about our unique advertising opportunities. Want to pull a car in? Sure!

In-Terminal Advertising Media Display Options

Visitor Information Center

Brochure Racks &
LCD Digital Displays



Medallions

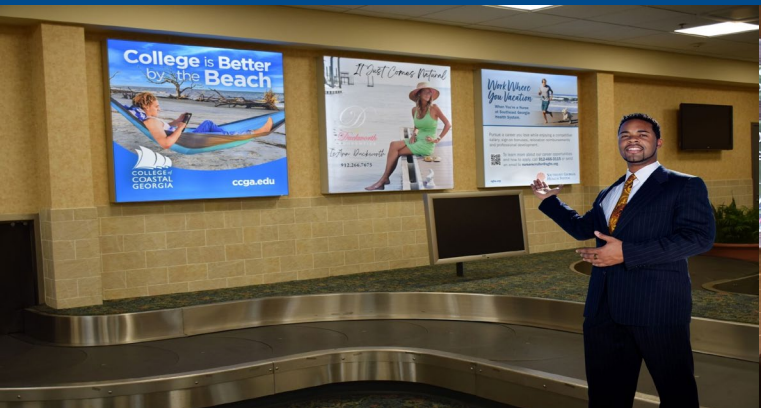
Beautifully crafted static
displays mounted in the
Grand Hall



Silicone Edge Graphics (SEGs)

52 x 52 inches

SEG Displays are available in the Grand
Hall and Baggage Claim areas in both
Back-Lit & Non-Lit options



Brunswick Golden Isles Airport

In-Terminal Advertising Rates

Brunswick Golden Isles Airport		In-Terminal Advertising Rates			
www.flygcairports.com					
Have a unique idea? Call us! 912-265-2070 Ext. 134 or 111					
ALL CONTRACTS REQUIRE A 12 MONTH COMMITMENT					
DISPLAY TYPE	LOCATION DESCRIPTION	DESCRIPTION	PAY MONTHLY	PAY QUARTERLY	PAY ANNUAL (BEST DEAL)
DRIFTWOOD MEDALLIONS	GRAND HALL	PREMIUM VISIBILITY TO BOTH LOCAL AND VISITING TRAVELERS FOR BRAND AWARENESS IN OUR GRAND HALLWAY. SHOW YOUR STRONG COMMITMENT TO THE COMMUNITY WITH A SOLID BRANDED IMAGE	\$500.00	\$1,375.00	\$5,000.00
SEG BACKLIT PANELS	GRAND HALL	OUR MOST POPULAR LOCATION WITH HIGH VISIBLITY AND AFFORDABILITY TO CHANGE IMAGE THROUGHOUT THE YEAR. THIS OPTION OFFERS AN AFFORDABLE OPTION TO CHANGE OUT MESSAGE FOR LESS THAN \$200 INSTALLED.	\$550.00	\$1,525.00	\$5,600.00
SEG BACKLIT PANELS	BAGGAGE CLAIM	OUR POPULAR SEG ADVERTISING OPTION THAT OFFERS THE OPTION TO HAVE MULTIPLE MESSAGES THROUGHOUT THE TERM OF YOUR CONTRACT FOR LESS THAN \$200 EACH TIME YOU WANT TO CHANGE THE IMAGE	\$300.00	\$775.00	\$2,600.00
SEG BACKLIT PANELS	COLLABORATION PANEL- BAGGAGE CLAIM	THIS IS AN OPPORTUNITY FOR UP TO (4) COMPANIES TO SHARE THE COST OF AN ANNUAL PANEL. ASK US FOR MORE DETAILS.			\$1,000 PER COMPANY PARTICIPATING
SEG NON LIT PANELS	PAST SECURITY	OUR NEWEST ADVERTISING OPTION. YOU WILL HAVE THE OPPORTUNITY TO ADVERTISE WHERE TRAVELERS SPEND THE MOST TIME. PAST SECURITY, WAITING TO BOARD. ADD A QR CODE AND REALLY CREATE AN INTERACTIVE EXPERIENCE.	\$500.00	\$1,375.00	\$5,000.00
		PRODUCTION COSTS			
MEDALLIONS	WE WILL PROVIDE LIST OF APPROVED VENDORS	DEPENDING ON EXTENT OF DESIGN COST WILL RANGE:	\$450-\$1800		
SEG PANELS	OUR STAFF INSTALLS AT NO ADDTL CHARGE	WE WILL PROVIDE INFO FOR AVAILABLE VENDORS	\$150-\$175		
VISITOR INFORMATION CENTER- BROCHURE RACK					
DIGITAL AD	VISITOR CENTER SCREEN 1	6 ADS RUN PER MINUTE (1 AD FOR 10 SECONDS EACH MIN)	\$125.00	\$362.50	\$1,400.00
DIGITAL AD	VISITOR CENTER SCREEN 2	6 ADS RUN PER MINUTE (1 AD FOR 10 SECONDS EACH MIN)	\$125.00	\$362.50	\$1,400.00
4 X 9 BROCHURE	VISITOR CENTER RACK CARD	YOU PROVIDE THE RACK CARDS, WE CAN STORE AND REFILL	\$50.00	\$137.50	\$500.00
5 X 8 BROCHURE	VISITOR CENTER RACK CARD	YOU PROVIDE THE RACK CARDS, WE CAN STORE AND REFILL	\$60.00	\$167.50	\$620.00
8.5 X 11 BROCHURE	VISITOR CENTER RACK CARD	YOU PROVIDE THE RACK CARDS, WE CAN STORE AND REFILL	\$100.00	\$287.50	\$1,100.00
MAGAZINES	VISITOR CENTER RACK CARD	YOU PROVIDE THE MAGAZINES, WE CAN STORE AND REFILL	\$100.00	\$287.50	\$1,100.00
MAGAZINES	PAST SECURITY	YOU PROVIDE THE MAGAZINES, WE CAN STORE AND REFILL	\$300.00	\$887.50	\$3,500.00

***Updated Rates January 2025/Rate Corrections May 2025

Land new business.

Advertise here.

Contact Us

For additional information and questions
about advertising opportunities at the
Brunswick Golden Isles Airport
912-265-2070 - ext. 134
marketing@flygcairports.com

