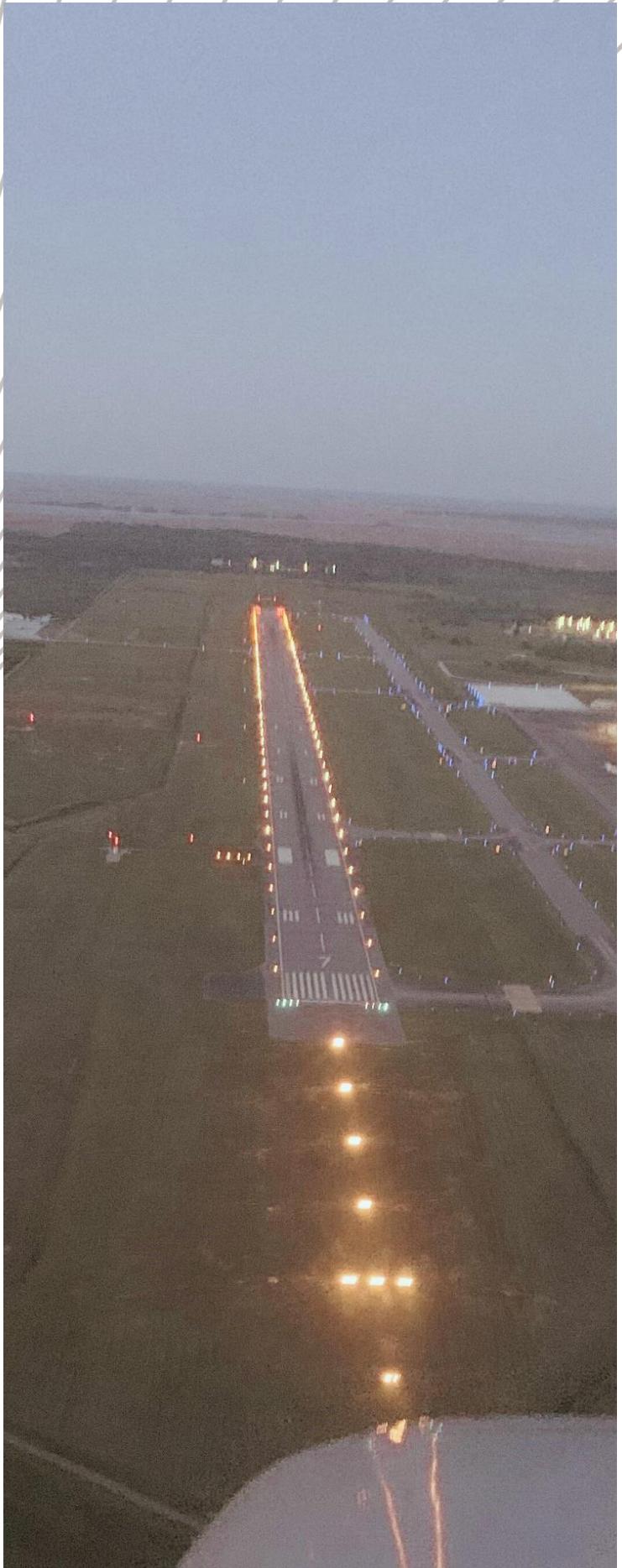


STRATEGY DECK

Strategies for Growth and Innovation

March 2025

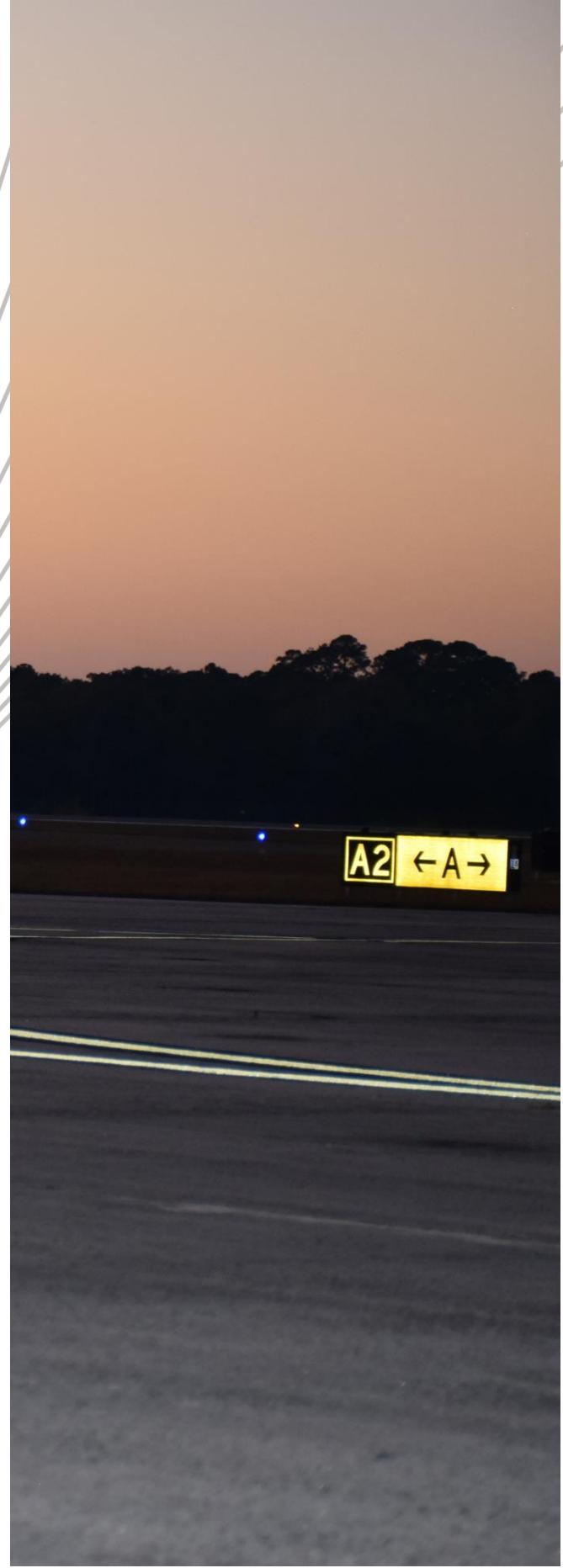




OUR VISION

A Shared Vision for Brunswick and the Golden Isles

Working together to make Brunswick and the Golden Isles an exceptional place in Georgia to live, work and visit by strengthening our communities and enhancing the quality of life.



OUR MISSION

The Glynn County Airport Commission's primary function is to maintain the airport system of Glynn County to the highest safety, reliability, and efficiency standards possible with the resources available. Further, the Commission shall insure the infrastructure and services are maintained, enhanced, and promoted to the level desired by the community and customers utilizing the facilities. The Commission shall accomplish the above functions while remaining as financially self- supporting as possible.

KEY COMPONENTS SUMMARY



1. Safety
2. Reliability
3. Efficiency
4. Customer Service
5. Community Involvement
6. Communications
7. Financially Self-Supporting
8. Exceptional Place to Work



CORE ELEMENTS

SAFETY

- Maintain and Enhance Airport System
- Emergency Response Plan
-
-
-
-
-
-
-
-
-

CORE ELEMENTS

RELIABILITY

-
-
-
-
-
-
-
-

CORE ELEMENTS

EFFICIENCY

-
-
-
-
-
-
-
-

CORE ELEMENTS

CUSTOMER SERVICE

- Enhancing Airline Services
- Vehicle Charging Stations
- Free Parking
- Café Services/Enhancement
- _____
- _____
- _____
- _____
- _____
- _____

CORE ELEMENTS

COMMUNITY INVOLVEMENT

- Aviation Career Day
- Playground
-
-
-
-
-
-
-

CORE ELEMENTS

COMMUNICATIONS

- Website
- Newsletters/Social Media
- Advertising
- Testimonials

- _____
- _____
- _____
- _____
- _____
- _____

CORE ELEMENTS

FINANCIALLY SELF SUPPORTING

- Charges for Services
- Grow Lease Revenues
 - Café Enhancement
 - Economic Development Authority Partnership
 - Additional Lease Partners
- Budget
- Audit
- _____
- _____
- _____
- _____
- _____

CORE ELEMENTS

EXCEPTIONAL PLACE TO WORK

- Human Resources
- Employee Development Training

- _____
- _____
- _____
- _____
- _____
- _____

THANK YOU

