

In-Terminal Advertising Guide



Advertising at BQK



Reach

Reach our 80,000 airline passengers and their loved ones that greet them each year by advertising your business or event in our beautiful terminal. Our passenger demographic is mostly high-income individuals



In-House management

Work directly with our local airport marketing staff, not a 3rd party company, to create the ideal strategy for your business marketing needs. Our staff is always here for you.



Meet your business advertising needs

The Brunswick Golden Isles Airport offers a variety of display media.



Back-Lit Dioramas



Brochures & Digital Ads



New Tension Fabric Panels



Elite target audience

- Greet our unique audience of airline passengers: vacationers, corporate business travelers and convention attendees coming to and from the famed Golden Isles of Georgia.
- Corporate Business and Convention attendees for Sea Island and Jekyll Island venues
- Property Owners of vacation homes or rental properties on the islands
- Federal Law Enforcement Training Center (FLETC) served 74,000 students in FY 2018 - with frequent travel to and from Washington D.C.



Flexibility

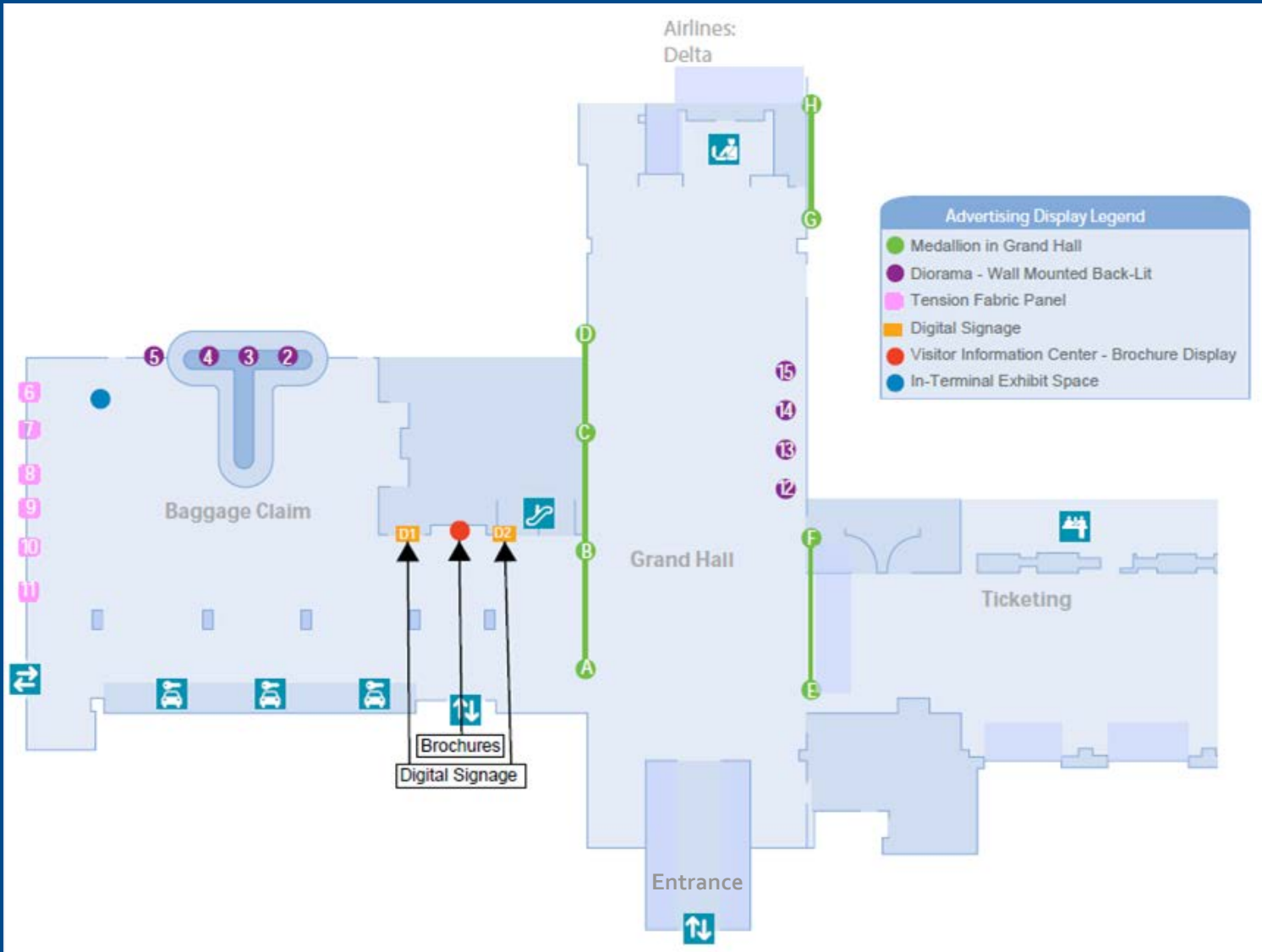
- Monthly, annual and multi-year contracts are available
- Great for showcasing your special event



Cost effective

Value oriented and budget-friendly with a range of pricing options

BQK Terminal Map & Advertising Media Layout



Brunswick Golden Isles Airport In-Terminal Ad Displays

Visitor Information Center Brochure racks & digital displays



Medallions Beautifully crafted static displays mounted in the Grand Hall

Tension Fabric Panels 52 x 52 inches



Backlit Dioramas 48 x 48 inches

Brunswick Golden Isles Airport In-Terminal Advertising Rates

Advertisement Display Type	Monthly Rate with Annual Agreement	Monthly Short Term Rate
Medallion in Grand Hall (A-G)	\$600.00	\$900.00
Diorama - Wall Mounted Back-Lit		
Grand Hall	\$550.00	\$825.00
Baggage Claim - Back/North Wall	\$525.00	\$787.50
Baggage Claim - West/Left Wall (Phasing Out to Tension Fabric Panel)	\$500.00	\$750.00
Tension Fabric Panel		
Baggage Claim - West/Left Wall (only location at this time)	\$500.00 (Initial Pricing)	\$750.00 (Initial Pricing)
Digital Ads/Signage		
Baggage Claim on 1 Screen (55" LCD Monitor)	\$200.00	\$300.00
Visitors Information/Welcome Center - Screen 1 (10 Ads / 10 Sec Display)	\$125.00	\$187.50
Visitors Information/Welcome Center - Screen 2 (10 Ads / 10 Sec Display)	\$125.00	\$187.50
Digital Signage Ad Bonus Value with 1 yr Contract for Dio or Medallion	\$0.00	N/A
Visitor Information Center - Brochure Display		
Brochure 4"x9"	\$60.00	\$90.00
Brochure 5"x8"	\$60.00	\$90.00
Brochure 8.5"x11"	\$120.00	\$180.00
Tension Fabric Panel Artwork Design Charges w/ Faulkenberry Certain Advertising		
Design Review	\$50.00	
Design Review with Modifications	\$175.00	
Full Design	\$350.00	
Approximate Cost for Final Ad Printing/Production - Various Vendors		
Diorama Final Ad Production/Printing Cost (does not include shipping or digital file review)	\$250.00	
Tension Fabric Ad Production/Printing Cost (does not include shipping or digital file review)	\$145.00	
Call to inquire about other advertising opportunities: Sponsorship Opportunities In-Terminal Exhibit Space Open to other ideas and concepts For all inquiries, please call 912-265-2070 ext. 134	Effective July 1, 2019 Rates and availability subject to change	



Land new business.

Advertise here.

Contact Us

For additional information and questions
about advertising opportunities at the
Brunswick Golden Isles Airport, contact

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